



Energy &
Environmental Impact Ratings



SAVENIA LETTER TO CA GOVERNOR BROWN

SAVENIA INTRODUCES A POWERFUL WEAPON TO FIGHT THE CALIFORNIA WATER CRISIS

This letter was sent to Governor Jerry Brown of California on April 3, 2015.

Dear Governor Brown,

With the escalating long-term water crisis in California – we have a simple solution that can make a big impact. Savenia Hydro Rating Labels on retail shelves and online can show Californians for the first time how much water washing machines and dishwashers use BEFORE they buy. The Savenia rating system has been available for years and used by millions of consumers across several mid-atlantic states, and can easily move to California. The system can also be applied to other appliance categories like air conditioners that have California specific usage and energy characteristics.

The impact. The average Californian uses 178 gallons of water per day, and a load of wash with an inefficient washing machine can use 40 gallons (22%). This can be cut by 63% to 15 gallons with water efficient units. With an average CA family of 3 washing several loads per day, these savings add up quite quickly. Saving water also saves money. Contrary to popular belief, water costs (not energy costs) drive up to 60% of total operating costs of a California washing machine.

Current Energy Guide and Energy Star labels omit water use. Energy Star certified products have a range of water usage that shoppers cannot easily see.

Savenia makes water usage transparent at the point of sale, resulting in better decisions for shoppers and the environment. At a time like this, Californians can ill afford to continue shopping in the dark.

Please let us know how we can be of assistance to the state of California.

About Savenia

Savenia Labs is an independent testing laboratory and information services company that provides energy and environmental impact ratings for popular appliances, electrical products and homes. We produce information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping. For more information contact John Jabara at Savenia at (855)-SAVENIA or by email at info@savenialabs.com. Connect with Savenia Labs on the web at www.saveniahome.com, on [Facebook](#) and [Twitter](#).