



Independent
Lab Tested Energy Ratings



FIRST INDEPENDENT LAB TESTED ENERGY RATINGS SYSTEM

BREAKTHROUGH FOR FAIRFAX CONSUMERS: SAVENIA LABS REVEALS THE TRUE COST OF YOUR APPLIANCES

TWINS ACE HARDWARE IN FAIRFAX TO CARRY SAVENIA LABS ENERGY RATINGS

(October 24, 2012 - BETHESDA, Md.) -- [Savenia Labs](#) is revolutionizing the way consumers shop for the most popular appliances. The Bethesda, Md., -based company is unveiling its Savenia Labs Energy Ratings, which for the first time allows Fairfax, Va., shoppers to compare the lifetime energy costs of running coffee makers, toaster ovens and more. It's like MPG (Miles Per Gallon) for your appliances: the ratings give consumers the information they need to save cash and energy when shopping for appliances.

Many appliances cost more to run in energy costs than their purchase price. Savenia Labs reports that the most energy hungry coffeemakers cost several hundred dollars to run over a 5-year lifetime, while the energy saving models cost around \$30. Now consumers can access this new energy cost information before they buy.

“We are delighted to introduce Savenia Labs Energy Ratings to Fairfax residents. Fairfax is called the ‘heart’ of Northern Virginia for its small town feel in the center of a large metropolitan area,” said John Jabara, founder, Savenia Labs. “Residents can now shop for more energy efficient products at a locally owned store and save money on energy costs, while reducing pollution due to electricity production.”

Since 2009, a team of scientists and researchers working with Savenia Labs has perfected its 10-step process of independently testing popular appliances to determine each model's energy usage. The result is a Savenia Labs Energy Rating—an easy-to-read store label now available at Twins Ace Hardware in Fairfax, Va.

“Twins Ace is focused on providing exceptional customer service, and with Savenia Labs Energy Ratings we are offering a unique public service for Fairfax residents to save money on popular appliances while doing something good for the environment,” said Craig Smith, co-owner of Twins Ace Hardware.

About Savenia Labs

Savenia Labs is an independent testing laboratory that provides lab tested energy and environmental impact ratings on popular appliances. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping. For more information please contact

John Jabara at Savenia Labs at (855)-SAVENIA or by email at info@savenialabs.com.

About Twins Ace Hardware

Twins Ace Hardware was founded in March 2011 by twin brothers Craig and Jeff Smith. The Smith brothers have an extensive background in the retail hardware industry with 18 years of experience between them. They come to Twins from the highly successful Strosniders Hardware chain in Montgomery County, Md. For more information contact Twins Ace Hardware at (703)-359-4703 or by email at info@twinsacehardware.com

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