



Independent
Lab Tested Energy Ratings



FIRST INDEPENDENT LAB TESTED ENERGY RATINGS SYSTEM

BREAKTHROUGH FOR CONSUMERS:

SAVENIA LABS REVEALS THE TRUE COST OF YOUR APPLIANCES

WOODLEY PARK ACE HARDWARE TO CARRY SAVENIA LABS ENERGY RATINGS

(December 18, 2012 - BETHESDA, Md.)-- [Savenia Labs](#) is revolutionizing the way consumers shop for the most popular appliances. The Bethesda, Md., -based company is unveiling its Savenia Labs Energy Ratings, which for the first time allows Woodley Park, DC shoppers to compare the lifetime energy costs of running coffeemakers, toasters and more. It's like MPG (Miles Per Gallon) for your appliances: the ratings give consumers the information they need to save cash and energy every time they buy a new appliance.

Many appliances cost more to run in energy costs than their purchase price. Savenia Labs reports that the most energy hungry coffeemakers cost more than \$200 to run over a 5-year lifetime, while the energy saving models cost around \$30. Now consumers can access this new energy cost information before they buy.

"We are delighted to introduce Savenia Labs Energy Ratings to Woodley Park DC residents, who live in a beautiful neighborhood of 20th century row houses and play host to the National Zoo," said John Jabara, founder of Savenia Labs. "Local residents can now shop for more energy efficient products and save money on energy costs, while reducing pollution due to electricity production."

Since 2009, a team of scientists and researchers working with Savenia Labs has perfected its 10-step process of independently testing popular appliances to determine each model's energy usage. The result is a Savenia Labs Energy Rating – an easy-to-read store label now available at A Few Cool Hardware Stores, a local group of Ace Hardware stores in the Washington, DC metro area.

About Savenia Labs

Savenia Labs is an independent testing laboratory that provides lab tested energy and environmental impact ratings on popular appliances. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping. For more information please contact John Jabara at Savenia Labs at (855)-SAVENIA or by email at info@savenialabs.com.

Connect with Savenia Labs:  