



Energy &  
Environmental Impact Ratings



## SAVENIA WINS ‘BEST FOR ENVIRONMENT’ FROM B LAB

### SAVENIA CHOSEN AMONGST WORLDWIDE SUSTAINABILITY LEADERS

(Bethesda, MD Issued April 14, 2015) – Today [Savenia Labs](#) was recognized for creating the most positive overall environmental impact by the nonprofit [B Lab](#) with the release of the fourth annual ‘[B Corp Best for the Environment](#)’ list. The list honors businesses that earned an environmental score in the top 10% of more than 1,200 Certified B Corporations worldwide from over 120 industries on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community, and the environment.

Additional 2015 Best For the Environment Honorees include well-known cleaning product brands **[Method Products](#)** and **[Seventh Generation](#)**, Brazilian personal care company and the largest Certified B Corporation Natura, and North Carolina based WasteZero, helping more than 800 towns and cities around the country reduce the amount of municipal waste that is landfilled and burned.

Savenia was founded in 2009 with a vision to change the way people shop so they make better choices for themselves and the environment. The company provides next-generation energy and environmental impact ratings on appliances, electronics and homes.

“We’re delighted to receive this award,” said John Jabara, Founder of Savenia. “Since 2011 Savenia has been a proud member of the Certified Benefit Corporation movement to help re-define the role of business as a force for good.”

“Today's honorees inspire all companies to compete not only to be best in the world, but best for the world. We hope many will take the first step by using the B Impact Assessment to measure and manage their impact with as much rigor as their profit,” said Jay Coen Gilbert, Co-Founder of B Lab, the nonprofit organization that certifies B Corporations and governs the independent third party standard used to generate the comparable assessment of corporate impact.

### **About B Lab**

B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term. For more information, contact Katie Kerr at (610) 293-0299, email [katie@bcorporation.net](mailto:katie@bcorporation.net) or visit [www.bcorporation.net](http://www.bcorporation.net).

### **About Savenia**

Savenia helps Realtors, homeowners, builders and renovators unlock the value of home efficiency upgrades. Savenia provides home sellers with customized Home Rating Labels, marketing materials and online marketing to sell faster, provide higher client service and capture the full value of homes for sale. For more information contact John Jabara at Savenia at (855)-SAVENIA or by email at [info@savenialabs.com](mailto:info@savenialabs.com). Connect with Savenia Labs on the web at [www.saveniahome.com](http://www.saveniahome.com).