



NEW SAVENIA RATINGS TRANSFORM HOME BUYING & SELLING

JANE FAIRWEATHER, SANDY SPRING BUILDERS TO OFFER SAVENIA HOME RATINGS

(Bethesda, MD Issued Dec 4 2013)-- Savenia Labs announced today the launch of [Savenia Home](#), a new service aiming to revolutionize the information people use to evaluate, buy and sell residential homes. Savenia Home Ratings help home buyers and sellers calculate the value of energy-saving appliances, lighting and improvements in the home before they buy or sell.

It's like a Blue Book for the home. For home buyers, the ratings give the information they need to see behind the purchase price when shopping. For home sellers, the ratings provide a way to quantify and explain valuable upgrades to prospective buyers.

Many appliances cost more to run in energy costs than their purchase price, so evaluating lifetime energy costs is key to understanding value. Savenia reports that upgrading lighting, appliances and the water heater can save tens of thousands in home utility costs over a 15-year lifetime – but up to now this has been difficult to quantify. Research shows buyers are willing to spend more upfront for homes that offer utility savings.

Professional home sellers and builders enter product model numbers and the home zip code into the Savenia database. A “Gold”, “Silver” or “Bronze” home rating is given for qualified upgrades, in addition to detailed information on running costs and environmental impacts.

Savenia uses its proprietary energy efficiency databases and local information on energy costs and environmental impacts to create an easy-to-read [Savenia Home Rating Label](#). Real estate and home building leaders [Jane Fairweather Real Estate](#) and [Sandy Spring Builders](#) are teaming with Savenia to help buyers take advantage of this new rating system.

Since 2009, Savenia has produced groundbreaking energy and environmental impact ratings on thousands of products. Savenia was named Maryland Incubator Company of the Year in 2013, and has been widely recognized for its retail Energy Rating Labels. Savenia Ratings are available on the shelves of DC and Baltimore Metro Region Ace Hardware stores and are used for procurement at the Universities at Shady Grove.

John Jabara, founder of Savenia Labs says that in addition to saving costs, reducing home energy use can reduce the need for more power plants that emit air pollution and conserve the use of freshwater. Jabara says “Buyers are paying closer attention to how much it will cost to operate their future home, and sellers need to be able to provide concrete answers. Now buyers can make more informed buying decisions, and sellers can finally get credit for investments in efficient products”.

About Savenia Labs

Savenia Labs is an independent testing laboratory that provides energy and environmental impact ratings on popular appliances, electrical products and homes. Savenia produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping. For more information contact John Jabara at Savenia Labs at (855)-SAVENIA or by email at info@savenialabs.com. Connect with Savenia Labs on [Facebook](#) and [Twitter](#).

Disclosure – The Savenia Home Rating is an estimate calculated from an in-house survey of select rated products and computed using proprietary formulas. It is not an appraisal, and does not replace a home energy audit or inspection. It is a starting point in determining home efficiency. Usage will vary. Home buyers and sellers should obtain inspections and advice from appropriate professionals and also refer to seller disclosures and other relevant information to exercise reasonable care in buying and selling a home. Get more information at www.saveniahome.com