



SAVENIA LAUNCHES REVOLUTIONARY HOME ‘SHELL’ RATINGS

SANDY SPRING BUILDERS TO INCORPORATE SAVENIA RATINGS IN NEW HOMES

(Bethesda, MD Issued Dec 3, 2014) – Savenia Labs announced today the launch of an innovative home rating system to capture the dollar savings to home buyers of enhanced insulation, efficient windows, air sealing and other factors making up the building envelope. The Savenia ‘SHELL’ Rating is the 6th product category rated by the company in an effort to unlock the value of efficiency upgrades in residential homes.

Sandy Spring Builders, one of the leading high-end custom home builders and remodelers in the DC metro area has joined forces with Savenia to rate their new homes. Savenia has already awarded the Shell, Appliance, Water Heater, and Lighting plans in the Sandy Spring Savvy ‘SL’ line with a [Gold Rating](#), signifying they are amongst the most energy efficient in the country.

"New home buyers are looking for efficiency – and studies show they are willing to pay a premium price (+9%) for efficiency rated homes that save on utility bills. With the launch of Savenia Shell Ratings, we now rate all major home systems where efficiency upgrades can lead to big reductions in utility costs and environmental impact" said John Jabara, Founder of Savenia Labs. "It is a pleasure to work with Sandy Spring Builders, who have made a real commitment to building high efficiency into the core of their new homes."

"We understand the important role that a tight building shell has on home comfort, utility cost savings and environmental impact – and work hard to ensure our homes exceed expectations in this area," said Phil Leibovitz, CEO Sandy Spring Builders. "We think Savenia’s new Shell Rating is a game changer in the way we communicate the build quality of our homes."

About Savenia

Savenia helps Realtors, homeowners, builders and renovators unlock the value of home efficiency upgrades. Savenia provides home sellers with customized Home Rating Labels, marketing materials and online marketing to sell faster, provide higher client service and capture the full value of homes for sale. For more information contact John Jabara at Savenia at (855)-SAVENIA or by email at info@savenialabs.com. Connect with Savenia Labs on the web at www.saveniahome.com, on [Facebook](#) and [Twitter](#).

About Sandy Spring Builders

Sandy Spring Builders is the premier custom homebuilder in the Washington, DC metropolitan area. Led by Phil Leibovitz and Mimi Brodsky Kress, two industry experts each with over thirty years of homebuilding experience throughout the Washington, DC metropolitan area. Sandy Spring has built hundreds of homes in some of the most desirable and well-established neighborhoods around the Washington, D.C. area. For more information visit www.sandyspringbuilders.com or e-mail info@sandyspringbuilders.com.