



Energy &  
Environmental Impact Ratings



## SAVENIA LAUNCHES FIRST SOLAR SYSTEM RATINGS FOR HOME SELLERS

### SAVENIA RATINGS EMPHASIZE \$\$\$ VALUE OF SOLAR TO HOME BUYERS

(Bethesda, MD Issued August 27 2014)--[Savenia Labs](#) today unveiled the first ever solar system rating labels for home sellers. Savenia's new [Solar Rating Labels](#) report solar system earnings and environmental impact by zip code. Since solar systems can add tens of thousands of dollars to the price of a home,<sup>1</sup> these new labels revolutionize shopping for solar outfitted homes at a glance.

"Over 1 million US homeowners have solar systems on their roofs, and now Savenia provides an impactful way to communicate the benefits to home buyers," said John Jabara, Founder of Savenia Labs. "Savenia Solar Ratings are the latest in our expanding portfolio of marketing services for home sellers that want to promote the benefits of efficiency upgrades to buyers."

"Savenia helps Realtors highlight the value of installed solar systems to prospective home buyers in simple terms: with ratings, dollars and environmental impact," said [Jane Fairweather](#), the No. 1 Coldwell Banker agent in the Washington Metropolitan Area for 10 years and consistently among the Top 10 Coldwell Banker agents in the nation since 1998.

Savenia reports that owned solar systems earn the most revenue for home buyers, while leased systems can protect against future electricity price increases. All solar systems help the environment by producing energy without the CO<sub>2</sub> emissions of traditional coal or gas fired power plants.

The ratings are currently available in 7 states with other regions coming on line through year end. Realtors and home sellers can [contact Savenia](#) to get homes rated, or sign-up for more information on the Savenia Home program [here](#).

### About Savenia Labs

Savenia Labs is an independent testing laboratory and information services company that provides energy and environmental impact ratings on popular appliances, electrical products and homes. Savenia produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping.

For more information please contact John Jabara at (855)-SAVENIA or by email at [info@savenialabs.com](mailto:info@savenialabs.com).

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<sup>1</sup> 'Exploring California Home PV Premiums' – Lawrence Berkeley National Laboratory 2013 <http://emp.lbl.gov/sites/all/files/lbni-6484e.pdf>