



Energy &
Environmental Impact Ratings



SAVENIA LABS GIVES SNEAK PEEK INTO WATERSAVVY-DB™ – NEW U.S. REGIONAL WATER PRICE DATABASE

NEW DATABASE REVEALS TRUE COSTS OF WATER USE

(Bethesda, MD Issued Sep 17, 2013) - [Savenia Labs](#) today showed a sneak peek at the future of water ratings for popular appliances with a first look at WaterSavvy-DB™, a first of its kind water pricing database for US zip codes. Capturing water prices for locations across the United States, WaterSavvy-DB™ will power the next generation of [Savenia HYDRO™](#) water, energy and environmental impact ratings for dishwashers and washing machines and help buyers save money. A sample of the data can be found at www.savenialabs.com/blog/.

Savenia found the most expensive water in Atlanta, GA where an average family spends \$2,600 per year - almost 10 times more than residents in Wilmington, DE. Using this data, Savenia found that shoppers in different cities would choose completely different appliances to save money depending on local water and electricity prices.

“We found that water costs were much more expensive than people imagined, with big differences between regions,” said John Jabara, Founder of Savenia Labs. “Using WaterSavvy-DB™, we identified appliances saving hundreds of dollars in water costs that otherwise would have been overlooked by focusing on electricity alone.”

“Water use is a big environmental challenge across the US,” said Catherine Norman, Assistant Research Professor of Geography and Environmental Engineering at Johns Hopkins University. “Savenia WaterSavvy-DB™ empowers buyers to make smart choices that support conservation in their communities and helps raise awareness of local water costs.”

Savenia Labs provides the world’s first and only energy and environmental impact ratings on several popular appliance categories. Participating [retailers](#) and [enterprise](#) customers can download energy ratings and labels on site. Ratings are customized for energy costs and environmental impact based on zip codes

About Savenia Labs

Savenia Labs is an independent testing laboratory and information services company that provides energy and environmental impact ratings on popular appliances and electrical products. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping.

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