



Independent
Lab Tested Energy Ratings



FIRST INDEPENDENT LAB TESTED ENERGY RATINGS SYSTEM

SAVENIA LABS AWARDED BUSINESS EXPANSION FUNDING

FUNDING WILL SUPPORT EXPANSION OF ENERGY RATINGS

(Bethesda, MD Issued August 30, 2012)-- [Savenia Labs](#) announced today that it has been awarded funding from the Bethesda Green business incubator to support expansion of the Savenia Labs Energy Rating system for popular appliances across more product categories and retail stores. The Maryland Technology and Development Corporation (TEDCO) provided this funding to Bethesda Green through their Business Assistance Program for state incubators.

“Savenia Labs provides a unique and compelling service for retailers, manufacturers and consumers / businesses interested in energy efficient appliances,” said Robert Snyder, Incubator Manager at Bethesda Green. “Savenia is one of the first of several young companies in our program that have great potential in the global clean tech arena.”

John Jabara, Founder of Savenia Labs said, ‘We are delighted to receive this award to bring our powerful energy efficiency database to more product categories and geographies this fall.’

Shoppers can find Savenia Labs Energy Rating Labels at participating retailers, or online through their smartphones at <http://www.savenialabs.com>.

Participating retailers that displayed Savenia Labs Energy Rating Labels last fall experienced dramatic increases in appliance sales and customer satisfaction, while consumers benefited from energy efficiency information that helped them save money.

About Savenia Labs

Savenia Labs is an independent testing laboratory that provides lab tested energy and environmental impact ratings on popular appliances. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping.

For more information please contact John Jabara at Savenia Labs at (855)-SAVENIA or by email at info@savenialabs.com.

Connect with Savenia Labs:  

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