



Independent
Lab Tested Energy Ratings



FIRST INDEPENDENT LAB TESTED ENERGY RATINGS SYSTEM

SAVENIA LABS LAUNCHES WORLDS FIRST SINGLE SERVE COFFEEMAKER ENERGY RATINGS

THE HOLIDAY SEASON'S #1 GIFT NOW ENERGY RATED AT PARTICIPATING STORES

(Bethesda, MD Issued Nov 28 2012)-- [Savenia Labs](#) announced today that its popular Energy Rating Labels are now available for many single serve coffeemaker brands in [participating retail stores](#). Including the Keurig models, single serve coffeemakers are among the hottest holiday gift items this year. Now, shoppers can save money and buy better holiday gifts by using the worlds first and only independent lab tested energy ratings on single serve coffeemakers.

“Millions of people use pods, cups, pads, and discs to make coffee at home every single day, and don’t know that coffeemaker energy costs vary widely depending on which model they choose,” said John Jabara, Founder of Savenia Labs. “While some models cost nearly \$200 in electricity to run over their 5 year lifetimes, others can be operated on a fraction of that, under \$20. By using Savenia Labs Energy Rating Labels, available at participating retail stores, shoppers can save money and reduce their environmental impact.”

The waste created from used pods also drives the environmental footprint of these machines. Many models include reusable pods, while few have recyclable pods. Savenia Labs has published practical advice on how to minimize this waste on their smartphone website and blogs.

Participating retailers can download Savenia Labs Energy Rating Labels and print them in stores for display; consumers can access Energy Ratings through their smartphones at www.savenialabs.com. Ratings are customized for energy costs and environmental impact based on zip codes.

Savenia Labs provides the world’s first and only energy ratings on several popular appliance categories. Participating retailers that displayed the labels last fall experienced dramatic increases in appliance sales and customer satisfaction, while consumers benefited from energy efficiency information that helped them save money.

About Savenia Labs

Savenia Labs is an independent testing laboratory that provides lab tested energy and environmental impact ratings on popular appliances. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping.

For more information please contact John Jabara at Savenia Labs at (855)-SAVENIA or by email at info@savenialabs.com.

Connect with Savenia Labs:  