



Energy &
Environmental Impact Ratings



SAVENIA LABS LAUNCHES FIRST 'HYDRO' WASHING MACHINE & DISHWASHER ENERGY RATING LABELS

WATER + ENERGY USE RATING LABELS REVOLUTIONIZE APPLIANCE PURCHASING

(Bethesda, MD Issued June 18 2013)-- [Savenia Labs](#) today unveiled the first ever water + energy rating labels for large appliances. Savenia Labs' new 'HYDRO' Energy Rating Labels report lifetime water usage and zip code region specific energy costs for washing machines and dishwashers anywhere in the US. Since lifetime water and energy costs can greatly exceed purchase prices, these new labels revolutionize shopping by magnifying savings at a glance.

"Water use is a large and growing concern around the world," said John Jabara, Founder of Savenia Labs. "Buyers will be surprised to learn that for washing machines, water costs can run 3-4x higher than energy costs, so buying water efficient units saves both money and the environment."

"We applaud Savenia for taking this important step to educate people about the need to consider water use when buying these appliances" said Beth Mullin, Executive Director of Rock Creek Conservancy, stewards of one of the oldest protected waterways in the US.

Savenia reports that the thirstiest washing machine rated used 144,000 gallons of water, the equivalent of 14 swimming pools of water over its 11 year lifetime at a water cost of \$1650, while the most water efficient unit of the same size used only 1/3 that amount.

The ratings are currently available to enterprise customers, and will be available to appliance retailers and consumers in Fall 2013. In the meantime, consumers can sign-up for information on the Savenia Hydro program [here](#).

About Savenia Labs

Savenia Labs is an independent testing laboratory and information services company that provides energy and environmental impact ratings on popular appliances and electrical products. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping.

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