



Independent
Lab Tested Energy Ratings



FIRST INDEPENDENT LAB TESTED ENERGY RATINGS SYSTEM

BREAKTHROUGH FOR POTOMAC CONSUMERS: SAVENIA LABS REVEALS THE TRUE COST OF YOUR APPLIANCES

STROSNIDERS TRUE VALUE POTOMAC TO CARRY SAVENIA LABS ENERGY RATINGS

(Bethesda, MD Issued September 20, 2012)-- [Savenia Labs](#) is revolutionizing the way consumers shop for the most popular appliances. The Bethesda, MD-based company is unveiling its Savenia Labs Energy Ratings, which for the first time allows Potomac shoppers to compare the lifetime energy costs of running coffee makers, toaster ovens and more. It's like MPG (Miles Per Gallon) for your appliances: the ratings give consumers the information they need to save cash and energy when shopping for appliances.

Many appliances cost more to run in energy costs than their purchase price. Savenia Labs reports that the most energy hungry coffeemakers cost over \$500 to run over a 5-year lifetime, while the energy saving models cost around \$30. Now consumers can access this new energy cost information before they buy.

Since 2009, a team of scientists and researchers working with Savenia Labs has perfected its 10-step process of independently testing popular appliances to determine each model's energy usage. The result is a Savenia Labs Energy Rating—an easy-to-read store label now available at Strosnidars True Value Hardware Store in Potomac, MD.

John Jabara, Founder of Savenia Labs said, "We are delighted to introduce Savenia Labs Energy Ratings to residents of Potomac, a town of great natural beauty including Great Falls National Park and the historic C&O Canal. Local residents live and play in this natural environment, and can now shop for more energy efficient products and save money on energy costs, while reducing pollution due to electricity production."

About Savenia Labs

Savenia Labs is an independent testing laboratory that provides lab tested energy and environmental impact ratings on popular appliances. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping.

For more information please contact John Jabara at Savenia Labs at (855)-SAVENIA or by email at info@savenialabs.com. Connect with Savenia Labs:  