



Independent
Lab Tested Energy Ratings



FIRST INDEPENDENT LAB TESTED ENERGY RATINGS SYSTEM

BREAKTHROUGH FOR BALTIMORE CONSUMERS: SAVENIA LABS REVEALS THE TRUE COST OF YOUR APPLIANCES

CHARM CITY ACE HARDWARE TO CARRY SAVENIA LABS ENERGY RATINGS

(October 23, 2012 - BETHESDA, Md.) -- [Savenia Labs](#) is revolutionizing the way consumers shop for the most popular appliances. The Bethesda, Md.-based Company is unveiling its Savenia Labs Energy Ratings, which for the first time allows Baltimore shoppers to compare the lifetime energy costs of running coffee makers, toaster ovens and more. It's like MPG (Miles Per Gallon) for your appliances: the ratings give consumers the information they need to save cash and energy when shopping for appliances.

Many appliances cost more to run in energy costs than their purchase price. Savenia Labs reports that the most energy hungry coffeemakers cost several hundred dollars to run over a 5-year lifetime, while the energy saving models cost around \$30. Now consumers can access this new energy cost information before they buy.

“We are delighted to introduce Savenia Labs Energy Ratings to residents of Baltimore, where people from strong local neighborhoods live, work and play around one of the country’s largest harbors and numerous historic monuments,” said John Jabara, founder, Savenia Labs. “Residents can now shop for more energy efficient products at locally owned stores and save money on energy costs, while reducing pollution due to electricity production.”

Since 2009, a team of scientists and researchers working with Savenia Labs has perfected its 10-step process of independently testing popular appliances to determine each model’s energy usage. The result is a Savenia Labs Energy Rating—an easy-to-read store label now available at Ace Hardware Stores in Baltimore.

“Our neighborhood ACE Hardware stores have always been about great customer service, and with Savenia Labs Energy Ratings we are offering a unique public service for Baltimore residents to save money on popular appliances while doing something good for the environment,” said Gina Schaefer, owner, A Few Cool Hardware Stores.

About Savenia Labs

Savenia Labs is an independent testing laboratory that provides lab tested energy and environmental impact ratings on popular appliances. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and

environmentally friendly alternatives while shopping. For more information please contact John Jabara at Savenia Labs at (855)-SAVENIA or by email at info@savenialabs.com.

About A Few Cool Hardware Stores

A Few Cool Hardware Stores comprises a group of locally run hardware stores that bring essential home-maintenance products, DIY (do-it-yourself) expertise and specialty services to residences and businesses. The company has three locations in Baltimore and is part of the national Ace Hardware cooperative. For more information and store locations, visit www.charmcityacehardware.com.

Connect with Savenia Labs:  