



Independent
Lab Tested Energy Ratings



FIRST INDEPENDENT LAB TESTED ENERGY RATINGS SYSTEM

SAVENIA LABS LAUNCHES FIRST DEHUMIDIFIER ENERGY RATING LABELS

FIRST ENERGY RATING LABELS NOW IN PARTICIPATING RETAIL STORES

(Bethesda, MD Issued July 10 2012)-- [Savenia Labs](#) announced today that its popular Energy Rating Labels are now available for dehumidifiers in [participating retail stores](#). Room dehumidifiers cost hundreds of dollars to buy, but can cost thousands of dollars in electricity costs over their lifetimes. Now consumers can access this information before they buy.

“During humid summer months, millions of people use room dehumidifiers to control indoor humidity,” said John Jabara, Founder of Savenia Labs. “Up to now it’s been hard to know how much energy these products use, how much this costs, and how much money they can save buying more energy efficient products. Now shoppers can get this information on the shelf next to the price tag for easy comparison, and save hundreds of dollars by shopping smart.”

Participating retailers can download Savenia Labs Energy Rating Labels and print them in stores for display, and consumers can access Energy Ratings through their smartphones at <http://www.savenialabs.com>. Ratings are customized for energy costs and environmental impact based on zip codes.

Savenia Labs provides the world’s first and only energy ratings on several popular appliance categories. Participating retailers that displayed the labels last fall experienced dramatic increases in appliance sales and customer satisfaction, while consumers benefited from energy efficiency information that helped them save money.

About Savenia Labs

Savenia Labs is an independent testing laboratory that provides lab tested energy and environmental impact ratings on popular appliances. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping.

For more information please contact John Jabara at Savenia Labs at (855)-SAVENIA or by email at info@savenialabs.com.

Connect with Savenia Labs:  

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