



Energy &  
Environmental Impact Ratings



## **SAVENIA LABS REVEALS FIRST LOOK AT FOREIGN LANGUAGE ENERGY RATING LABELS**

**ARABIC, CHINESE, ENGLISH AND SPANISH LABELS COVER 1/3 OF WORLD POPULATION**

(Bethesda, MD Issued Sep 24, 2013) - [Savenia Labs](http://www.savenialabs.com) today revealed a first look at foreign language versions of their popular Savenia Labs Energy Rating Labels. The new labels expand language support to Arabic, Chinese and Spanish with a global coverage of over 1/3 of the world population. Each label can be tailored for country specific energy costs, local currencies and environmental impacts. A sample of the labels can be found at [www.savenialabs.com/blog](http://www.savenialabs.com/blog).

“Savenia Energy Rating Labels can deliver energy, water and environmental impact information on popular products over the internet across remote locations, in local languages, using local currencies and with local products and environmental impacts,” said John Jabara, Founder of Savenia Labs. “Savenia Ratings can be established faster than more traditional approaches, and function as a powerful standalone or supplemental system tailored to local needs.”

Global retailers and country energy efficiency programs can access Savenia’s unique energy ratings to improve visibility and sales of efficient products, while helping buyers reduce energy costs and demand.

### **About Savenia Labs**

Savenia Labs is an independent testing laboratory and information services company that provides energy and environmental impact ratings on popular appliances and electrical products. Savenia Labs produces information labels and ratings so individuals and businesses can choose energy saving and environmentally friendly alternatives while shopping.

For more information please contact John Jabara at Savenia Labs at (855)-SAVENIA or by email at [info@savenialabs.com](mailto:info@savenialabs.com).

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